The Whatcom Council of Governments held public outreach events in Bellingham, Lynden, Kendall and Blaine. A total of 62 people participated and provided feedback.

We listed the region's top seven transportation goals and asked people to place a sticky dot next to the goal they felt was the most important. The goals and corresponding dot count are as follows:

- Safety (11)
- A Multimodal Transportation System (11)
- Efficiency, effectiveness, and system sustainability (16)
- Environmental Quality (8)
- Access and Convenience (6)
- Maintenance and Preservation (8)
- Freight Transportation (1)

Participants were also asked to provide feedback on how transportation connections between jurisdictions could be improved. The feedback we received, both written and verbal includes:

- North county east west bus service is needed.
- Within Bellingham, James Street should connect to Horton Road.
- Rail should be more affordable so that two people are able to take the train for a cost that's less than driving.
- Side roads in town (Bellingham) should be smoother. There are many potholes that are noticeable when riding a bike.
- Better bike and ped connections when arriving to town via boat or rail.
- Traffic volumes make it hard to turn out of my driveway on Smith Road.
- I-5 and Hannegan both need another lane, there is too much volume. I would be willing to pay more taxes if it would improve travel time.
- Need better infrastructure for bikes e-bikes are really cool and that's the way us old people can keep using bikes to get around but people need to feel comfortable.
- We need secure long term bike parking at the airport.
- Need a trail between Bellingham and Ferndale.
- Need a bike lane on Ellis Street between Lakeway and State.
- Lithium Ion batteries have just been redesigned and will soon hold a charge for ten times as long and have ten times the range. This will improve electric bikes. (A high school student).
- SR 542 was improved across Smith Creek but no bike lane was built.
- WTA bus service was reduced in Kendall.
- The UGA for Birch Bay is incorrect on your map.
- Speed limit on Hampton Road should be increased.
- Increase speed limits. Use more yield signs, let's teach driving skills. California stops and so on are good for the environment. Allow benefits of all the modern safety features in cars and trucks.